



# First Data™ FD-10 PIN Pad

The First Data™ FD-10 PIN pad is the perfect solution for merchants looking to capitalize on the rapid growth of debit, and other Personal Identification Number (PIN) based transactions. Easily connecting to a variety of point-of-sale (POS) terminals and electronic cash registers (ECRs), the First Data FD-10 PIN pad offers a fast, simple way to accept the latest in PIN-based payments.

## Help Your Business

- Accept PIN-secured payments at the point-of-sale
- Achieve compliance with the latest specifications for PIN entry devices, including
  - Triple Data Encryption Standard (DES) certification
  - Master Session
  - Derived Unique Key Per Transaction (DUKPT) industry standards
- Get full backward compatibility with previous generation PIN pads
- Connect to most POS terminals and ECRs

The PIN Entry Device (PED) compliant, First Data FD-10 PIN pad puts you on the card industry's leading edge by incorporating a broad array of sophisticated security features to help guard against fraud and abuse.

## Features and Benefits

The First Data FD-10 PIN pad features improved ergonomics with large, hard rubber keys for ease of use, and a sleek new design that fits in the palm of a hand. This PIN pad also features a tactually discernible keypad that enables a visually impaired person to enter personal information necessary to process a transaction. The device is rugged and reliable, built to withstand the hard knocks at the point-of-sale.

- High performance at an affordable price potentially means better profit margins and sales opportunities
- Secure microprocessor and ultrasonically sealed case meet the highest security requirements
- Connects to most POS systems, so you can accept the latest in PIN-based payments without investing in a new POS system
- Rugged design provides superior reliability
- Supertwist Liquid Crystal Display (LCD) is easy to read in all lighting conditions
- Monotone beeper provides audio feedback that lets users know that a key has been processed successfully
- Two-line, 16-character display eliminates need for scrolling
- Amply spaced keys reduce errors in data entry

The First Data FD-10 PIN pad is a smart and affordable way to add secure PIN entry to merchants' transaction processing portfolios.

For more information, contact  
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