



Petroleum PlusSM

First Data Independent Sales (FDIS) understands that convenience stores and other petroleum retailers have unique needs at the point-of-sale that differentiate them from other retail markets. Speed of service, the ability to accept alternative payment options, minimizing payment processing costs and building customer loyalty are just a few key concerns for business owners in this industry. We offer a complete range of payment solutions designed to enhance point-of-sale capabilities and consumers' shopping experience in the Petroleum/C-store environment.

With Our Petroleum Payment Solutions, You Get

- Various programs designed to help reduced credit card fees
- Multi-payment options including pay-at-the-pump solutions
- Expanded payment options with Fleet card acceptance through Wright Express and Voyager
- Petroleum specific point-of-sale terminals

We combine our vast experience in the electronic payments industry to offer you some of the most efficient, targeted payment solutions. As demand increases for flexible payment options, we can help you to run your business more efficiently and cost effectively.

Power at the Pump

The Petroleum Plus service offers the complete solutions you need to give customers the electronic processing options they want and to help you run your business.

Our offerings include:

- A seamless process of bringing a branded location to an independent status on the BuyPass® platform
- Tools to help reduce fraudulent activity
- 24/7 account service
- Competitive pricing

Additionally, independent gas station and convenience store merchants enjoy:

- Integrated point-of-sale (POS) system interfaces — through the BuyPass processing service
- High-speed Internet (IPN) POS availability for selected stand-alone credit card terminals and integrated POS systems
- A dedicated implementation team providing encryption needs both at the pump and inside the store

Petroleum PlusSM

Reliability and Speed to Enable Success

Our back-office functionality and multiple feature offerings allow us to enhance the speed and security of your noncash petroleum payment offerings. Our daily transaction monitoring process for all of our merchants helps prevent:

- Excessive chargebacks
- High rate of returns
- Duplicate transactions

From the latest encryption regulations to fraud protection, check conversions and reconciliation of statements, the Petroleum Plus service has several programs in place to help you limit your liability and reduce the chances of fraudulent activity.

Address Verification System (AVS) — Reduces fraud and chargebacks at the pump by mandating that customers enter their credit card billing zip codes. If a customer doesn't know a zip code or enters it wrong, he or she is referred inside to sign for the transaction.

Velocity Checking — Provides merchants with the ability to choose the maximum number of times — from one to five — a card can be used at the pump within a 24-hour period. If a cardholder has reached his or her limit, he or she is referred inside to sign for the transaction.

TeleCheck Electronic Check Acceptance® (ECA®) Services* — Lowers the cost of accepting checks and eliminates returned check fees for checks processed using TeleCheck® ECA®. Simplifies closing and reconciliation procedures and provides faster availability of funds.

For More Information Please Contact:
1-866-838-8472 Option 1
OR
sales@fdisempire.com

*Requires compatible equipment such as the FD200, FD100 or FD50.

Services by Cardservice International.

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